

## CORE COMPETENCIES

Premium Resource provides creative and consulting services that can mobilize the right people, skills and expertise to help organizations improve their performance. As a 100% woman-owned enterprise, we are committed to excellence and creating innovative solutions with a satisfaction guarantee for our customers. Premium Resource was established in 2001 and is American-owned.

## SERVICES OFFERED

- Corporate Events
- Tradeshows
- Creative Strategy
- Ad Specialty Services
- Fulfillment
- Turn-Key Online Company Store
- Landing Pages
- New Hire Packages
- Embroidery
- Silkscreen
- Engraving/Laser Etch
- Sports Branding
- Corporate Website Design/Development
- Specialty Runs

## TESTIMONIALS

*Premium Resource remains one of our key contributors ensuring our corporate image translates well into promotional items.*

— Jose (California Water Service)



*Wanted to introduce you to a trusted colleague who happens to be a great promotional items maven, Andrea Casella.*



*I have known Andrea for over 20 years and we had the pleasure to work on several large-scale programs that required reliable and timely supplies of fun promo items for many different occasions.* — Liz (Sprint)

## CLIENTS LIST (Partial)

- California Water Service
- Vantage Data Centers
- Stryker Neurovascular
- American Institutes for Research
- Sideman & Bancroft
- Marriage Equity
- Wells Fargo Bank
- Private Bank
- Pacific Advisors
- Warner Bros. Pictures
- Capcom Entertainment
- Foster Child Records
- Redback Networks
- Altera Corporation
- Comcast Spotlight
- Jersey Flight Football
- Diversity Center, Santa Cruz
- Napa Cellars
- The Bay Times
- Asian Art Museum, SF
- Metro City Xpress
- Olivia
- Sprint

## CERTIFICATIONS

NGLCC Certification: **10657**  
Supplier Clearinghouse: **14120015**  
Supplier Clearinghouse WBE  
Supplier Clearinghouse LGBT  
CAGE: **6NUC8**  
DUNS: **18995698**

### NAICS CODES:

541430 – Graphic Design Services  
541490 – Other Design Services  
541612 – HR Consulting Services  
541613 – Marketing Consulting Services  
541810 – Advertising Agencies  
541820 – Public Relations Agencies  
541870 – Advertising Material Distribution Services  
541890 – Other Services Related to Advertising

### SIC CODES:

80140000 – Marketing & Distribution  
82140000 – Graphic Design

## ASSOCIATIONS

